
NEWS RELEASE

FOR IMMEDIATE RELEASE
Michelle Miller 1-970-690-7302

**Balsiger Brings New Christmas Movie
To International Broadcast and DVD Market**

"The Perfect Gift" Joins "The Perfect Stranger" Franchise

With A Timely and Timeless Message about Celebrating the Birth of Jesus

LOVELAND, Colorado—With the Christmas season fast approaching, David Balsiger, CEO of Balsiger Enterprises, has announced that his company will represent the 2009 motion picture, *The Perfect Gift*. "This is a wonderful movie about the true place of Christmas in today's culture. It's heartwarming and spirit lifting," observes Balsiger.

A family and faith-based entertainment marketing company, Balsiger Enterprises licenses motion pictures and television specials and series to broadcasters and DVD distributors worldwide. The company has previously announced its handling of the international licensing of other films in the Stranger series from Kelly's Filmworks, including the popular motion picture, *The Perfect Stranger*; its sequel, *Another Perfect Stranger*, and *Clancy*.

"The Stranger franchise has generated remarkable audience and global market reception among family-oriented and faith-based entertainment distributors," notes licensing executive, David Balsiger. "We've had enthusiastic response to both *The Perfect Stranger* and *Another Perfect Stranger*. We only recently added *Clancy* to our catalog and the reaction to that film has been equally encouraging."

He adds, "*The Perfect Gift* has all of the ingredients to become evergreen, a perennial Christmas classic. Typically, Christmas movies are aired only during the Christmas season, so the very good ones get replayed year after year."

The Perfect Gift was written and directed by Jefferson Moore, who also wrote and directed *Clancy*. Previously, Moore wrote the screenplays and co-directed both *The Perfect Stranger* and *Another Perfect Stranger*.

Balsiger explains, "This is essentially the same creative team telling a compelling Christmas story of faith and redemption."

The lead actress in *The Perfect Gift* is young Christina Dawn Fournie, who also starred in *Clancy*. The film also features Jefferson Moore as Jes, an itinerant carpenter who bears a remarkable resemblance to Jesus Christ.

Referring to *The Perfect Gift* as "a Capra-esque tale," the Dove Foundation gave the film its highest rating, five Doves in its five point approval rating system. The non-profit organization, whose mission is to encourage and promote the creation, production, distribution and consumption of wholesome family entertainment, recommends *The Perfect Gift* to audiences of all ages.

"Having been in the film business a good many years," observes Balsiger, "I've seen just about every Christmas movie ever made. This is one I'll be making a family tradition in my house. Jefferson Moore has done an outstanding job of reminding us that, beneath all of the blinking lights and holiday excesses, Christmas is about the birth of Jesus Christ."

Balsiger Brings Decades of Experience

The Perfect Gift was released in November of 2009 and aired on the Trinity Broadcast Network (TBN) last Christmas season. For its overseas distribution, Kelly's Filmworks chose to expand its relationship with Balsiger Enterprises, a small Colorado company well known inside the global film and television industry.

David Balsiger is a veteran of the worldwide television broadcast and DVD licensing business, including supervising all licensing operations for legendary film and television production company, Grizzly Adams Productions. In the past decade with Balsiger heading licensing operations, Grizzly Adams has produced and licensed more than 600 family friendly feature films, documentaries, TV specials and series. The company is named after its long-running NBC television series, *The Life and Times of Grizzly Adams*.

As a producer of scores of films and television specials, Balsiger is widely recognized among industry professionals as a keen judge of market potential for projects developed for family and faith-focused audiences.

"When we first took on *The Perfect Stranger*, I knew we had something special," explains Balsiger. "Here was a powerful film that answered questions about the relevancy of Christ in the lives of men and women today. *Another Perfect Strangers* skewed to a younger demographic, but addressed the difference between faith and religion through the eyes of Jesus."

He adds, "*Clancy* is a totally different story and approach to storytelling, but with an equally powerful message. Now with *The Perfect Gift*, we have a Christmas movie that cuts through the cultural and commercial aspects of Christmas and focuses the audience's attention on Jesus. We're thrilled to be able to offer all of these films to our clients in Europe, Asia, South America, and the Pacific Rim."

In addition to the slate of feature films from Kelly's Filmworks, a seven-part *Stranger* television series is now available for international broadcast licensing and DVD distribution through Balsiger Enterprises.

* * *

What Viewers Say About *The Perfect Gift*

One reviewer described *The Perfect Gift* this way: "*It's rare that a movie can capture the essence of Christmas like this one does! You can see through the movie how when Christ enters your life, your life can change, and the things that really matter come into focus.*"

That reviewer concludes: "*This is one of those movies that will be fun to watch every Christmas. It will be timeless.*"

Another reviewer wrote about *The Perfect Gift*: "*It has to be the best movie I have seen about Christmas. I was so moved and touched. I want to share it with everyone! I learned a lot too. The meanings behind so many of the things we tend to take for granted. . . .*"

Yet another viewer put it simply: "Now here is a Christmas movie with TRUE family values."

* * *

About Contacting Balsiger Enterprises

For quotes or to interview Balsiger Enterprises licensing executives, contact Michelle Miller at 1-970-690-7302, or email michellemillermmm@hotmail.com. For information about international licensing of *The Perfect Stranger*, *Another Perfect Stranger*, *Clancy*, or any of Kelly's Filmworks four feature films and its seven part television series for international broadcast television or DVD distribution, contact David W. Balsiger at 1-970-663-3820/email — dwbalsiger@ultrasys.net or Licensing Representative Denise Lucas at 1-805-556-0402/email — redhdfx@yahoo.com.

About Contacting Kelly's Filmworks

For more information about Kelly's Filmworks visit www.kellysfilmworks.net or email to kellysfilmworks@bellsouth.net. To learn more about the motion picture *The Perfect Gift*, go to www.perfectgiftmovie.com.

* * *

Balsiger Enterprises

David W. Balsiger

Senior Producer

Email: dwbalsiger@ultrasys.net

Phone: 1-970-663-3820

Michelle Miller

Executive Assistant

Email: michellemillermmm@hotmail.com

Phone: 1-970-690-7302